









FONDO EUROPEO AGRICOLO PER LO SVILUPPO RURALE: L'EUROPA INVESTE NELLE ZONE RURALI



Colture innovative: il caso della

# Canapa

21-22-23 settembre 2020

Seminario on-line / Formazione a Distanza

# La filiera agroindustriale della canapa: il caso studio Canapar s.r.l.

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www.di3a.unict.it

## **Canapar Vision and Mission**

Develop and optimize industrial hemp and medical cannabis cultivation, enhancing its derivatives for both cosmetic and pharmaceutical applications <u>taking care</u> of ethical relationships with farmers, local economic development and environment protection.



## **Canapar localization**







## **Canapar industrial site**







## **Dried biomass storing and processing**







## Pellettized biomass storing and extraction







## **Canapar Corp. Board of Directors**



Sergio Martines
Board member



Olivier Dufourmantelle Board member



Jason Monaco
Board member



Paolo Battaglia CFO



## **Canapar Executive Team**



#### **Executive Team**

- Sergio Martines, CEO
- Giovanni Verzì, GM
- Paolo Battaglia, CFO
- Antonio Caruso, Business development
- Giacomo Bulleri, Legal Advisor
- Giovanni Campo, Fiscal Advisor
- Antonio Zuccarello, Operations manager
- Antonio Zanotto, QC manager
- Rossana Caruso, press office & media relation
- Eleonora Colandonio, Executive coordinator
- Lara Tavolilla, Assistant
- Giovanni Milazzo, VP Development
- Giuliana Martines, CEO Canapr farming
- Giovanni Roveto, Agronomist
- Pierpaolo Paternoster, Technical operator
- · Paolo Guarnaccia, VP Academic Affairs



## Partnership with the University of Catania





Students:	n.	43600
Academic staff:	n.	1300
Administrative and technical staff:	n.	1100
Departments:	n.	18
PhD Courses:	n.	14



## Partnership with the University of Catania







### **Mission**

To produce high-quality scientific research with a high social and economic impact and to organize courses and other educational activities with innovative and sustainable training contents and objectives, designed to meet the current needs of agro-food systems with particular reference to the Mediterranean Basin.

### **Staff**

- 27 full professors
- 29 associate professors
- 36 researchers
- 34 administrative
- 15 technicians
- 12 farm workers



## Partnership with the University of Catania

















#### **Di3A contribution to Canapar**

- Defining protocol of hemp cultivation
- Monitoring farmers agronomical practices
- Agronomical and chemical analysis of biomass and derived products
- Promoting hemp cultivation to new farmers
- Breeding and innovative crop management techniques
- Developing proprietary hempspecific harvesting and processing equipment
- Optimizing production in green house farming
- Research and planning for medical cannabis
- Participation in public tenders



## Partnership with local Institutions

COMUNE DI GRAMMICHELE



COMUNE DI LICODIA EUBEA







## Partnership with farmers associations











## International partners

# **Canapar Corporation**

100 King Street West, Suite 5600 Toronto, ON M5X 1A9

Canapar Corp. is a Canadian holding company for Canapar s.r.l. and Canapar Farming s.r.l. in Italy.



**Canopy Rivers** 

The partnership with Canopy Rivers Inc., the venture capital arm of Canopy Growth Corporation, allows Canapar to quickly fill the gap in know-how and operate as an acceleration engine for the development of the European market.



## **Fundraising**



### **Seed investment**

June 2018: 1.000.000 \$CAN

### **Second round**

November 2018: 25.000.000 \$CAN



### **Conferences and Trade shows**





















## **Farming Activities**

### 2019 campaign

- 320 hectares in Sicily (contract farming)
- 305 hectares in Apulia (direct cultivation)
- 300 hectares in Apulia (purchase agreement)
- 100 hectares in Campania (purchase agreement)

### 2020 campaign

- Prevision of appx. 600-700 ton of dried biomass to be supplied by:
  - contract farming
  - direct cultivation
  - purchase agreement
- Covid 19 did not allow to follow the schedule

### **Hemp varieties**



The hemp varieties used by
Canapar are among those listed
in the EU Plant Variety Database
(Article 17, Directive 2002/53/EC)
with a THC content lower than
0.2% as foreseen by the last CAP
reform 2014-2020 and by the
Italian law 242/2016



### **CBD Extraction**



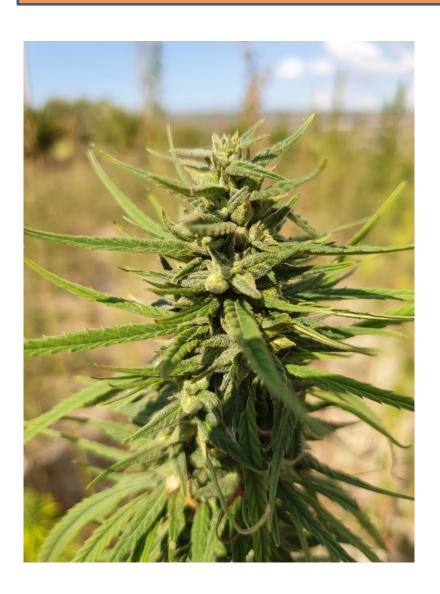
The processing plant will have a capacity of processing **600 tons/year** of biomass processed (appx. 6,000 kg of crude CBD) with a continuous extraction process that employs the newest extraction technique currently available on the market.

The Italian processing plant will be the **first of its kind and one of the largest** in **Europe**.

The entire process will be GMP certified.



### **Consumer Products**



### Planned for 2021 launch

- Hair care products
- Skin care products
- OTC CBD products
- Vaping products
- Food products



# **Canapar timeline**



December 2017

First contact with the Canadian Partners

May 2018

First visit in Sicily

June 2018
Seed investment

October 2018

First contract farming signed

November 2018
Fundraising

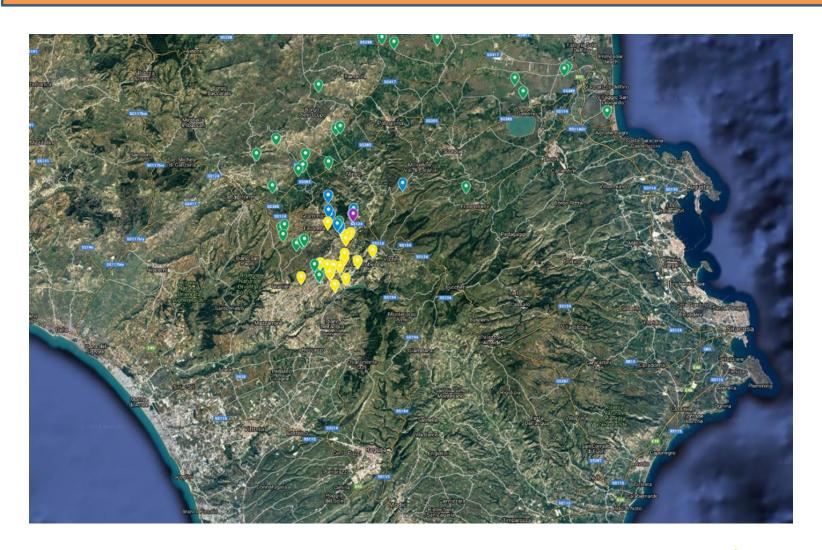
December 2018
Industrial site acquired

March 2019
Farming campaig





## **2019 Farming Campaign in Sicily**





## Hemp sowing at Nello Conti farm (Lentini, SR)



## Hemp sowing at Caterina Grimaldi farm (Mineo, CT)



## Hemp harvest at Giuseppe Iudica farm (Caltagirone, CT)

